



Linda Miller Wiseman,
MHA
Chief Growth Officer

Linda joined Simione Healthcare Consultants in 2013 as Chief Growth Officer to lead strategic efforts and expand the firm's consulting, mergers and acquisitions, talent management and data analytics to support home and community-based care. Based in Connecticut, she focuses on marketing, business development and communications activities, drawing on a career that spans several decades in marketing, communications, brand strategy and program development for healthcare organizations across the continuum.

From 1994-2013, Linda led marketing initiatives to support quality and service in acute care, medical education, home and community-based care, physician practice development and system integration at Western Connecticut Health Network. She also gained eight years of experience in progressively responsible strategic roles for academic medical centers in Philadelphia, including Abington Memorial Hospital (Jefferson Health), the former Medical College of Pennsylvania (Drexel University School of Medicine), and Temple Health. Her award-winning results were recognized with the Public Relations Society of America (PRSA) Philadelphia Chapter, Best in Show Peppercorn Award for news media relations, and by the New England Society for Healthcare Communications, for a regional campaign to improve access to advanced cardiac care.

Since 2015, Linda has served as a member of the Signature Events Council/Philanthropy Council for the National Hospice and Palliative Care Organization (NHPCO) and the National Hospice Foundation. She is also a member of the National Association for Home Care and Hospice, and the Society for Healthcare Strategy and Market Development.

Linda earned a B.A. in journalism from Indiana University of Pennsylvania (IUP), and a Master of Health Administration (MHA) from Western Connecticut State University. She also completed a post-graduate certificate in business administration and services for the elderly sponsored by New York Medical College and Fordham University.