



Christina Andrews
Senior Manager,
Growth Solutions

Christina is a seasoned strategic leader in home-based care with nearly 20 years of experience in marketing and sales, business development, operations and team management. She focuses on supporting clients in home health, hospice and private duty with consulting and training in the areas of sales and marketing, operations and market analytics.

After beginning her career in 2001 with HCR ManorCare, Christina held diverse corporate, field and management positions, developing a strong background in strategic planning, project management, quality, compliance, reimbursement and market analysis. Her progressive responsibilities included service as a business development manager, hospice administrator, and regional leader to support growth for multi-state operations.

Christina's accomplishments include the development of a marketing analytics platform, management of multi-state CON processes, and implementation and training for numerous growth initiatives for home health and hospice in the areas of sales, operations, and clinical and leadership development.

Christina earned a bachelor's degree in business administration with a concentration in marketing from the University of Toledo in Ohio. She also complete a certificate program at Villanova University, earning designation as a Six Sigma Green Belt.