



**Ron Barrera**  
DIRECTOR

Ron is a Director at Simone Healthcare Consultants, LLC with 23 years of progressive home care and hospice experience.

Ron also manages the Southeast Atlantic Division. He is a graduate of Lamar University with a B.B.A. in Accounting and resides in Alpharetta, Georgia.

Previously held positions include Vice President, Finance/Chief Financial Officer for the Visiting Nurse Association of Texas, a 75 million dollar nonprofit that provided a number of community services in the Dallas/Fort Worth region. He also served as Vice President of Operations for a large for profit home health agency.

In his role as a consultant, Ron has performed various interim management positions as Executive Director, Chief Financial Officer, and other financial and reimbursement functions for providers ranging in size from \$25m in annual revenue to more than \$150m. His duties include financial reporting and analysis, budgeting, accounts receivable management, acquisitions, transition of new acquisitions, purchasing and Medicare/Medicaid reimbursement issues. Ron is also an active member of the National Association for Home Care and the Home Care and Hospice Financial Managers Association. He is a distinguished speaker and often presents at national and state association meetings on various topics. Ron has also published articles in various industry publications such as "The Remington Report."