



Marian Entin
PRINCIPAL

Marian, a Principal with Simione Healthcare Consultants, has had progressive experience in home care since 1977, including eight years in management and more than 20 years in consulting.

She leads Simione's efforts in operations with management experience that includes responsibility for agency operations, professional services, policies and procedures, regulatory compliance, and management development. Her consulting experience includes strategic planning, feasibility studies, organizational and operational design, workflow analysis, productivity improvements, A/R management, regulatory compliance, interim management, and training programs.

Marian also leads a team of expert industry consultants in all aspects of information system evaluation, implementation, and assimilation, including new system selection, implementation services, analysis of system adoption and ROI, process re-engineering and work flow documentation, and system design. She uses her extensive experience to lead clients to technology solutions for business problems, helping them to gain a competitive edge.

A registered nurse with a BSN from the University of Vermont, Marian is a member of the Maryland National Capital Home Care Association, Home Care Alliance of Massachusetts and the National Association for Home Care & Hospice. She is an accomplished lecturer on various topics including time management, progressive discipline and grievance handling, staff development and performance evaluation, interviewing skills, and analytical problem-solving and delegation.