



Ron Barrera
Managing Director

Ron serves as a Managing Director at Simione Healthcare Consultants, drawing on his more than 30 years of progressive financial, operational and strategic experience as a home health and hospice executive, consultant and interim leader. He spearheads team consulting efforts in finance to support clients with expertise in financial reporting and analysis, budgeting, accounts receivable management, benchmarking, strategic planning, transition of new acquisitions, purchasing and Medicare/Medicaid reimbursement issues.

A resident of Alpharetta, Georgia, Ron previously served as Vice President and Chief Financial Officer for the Visiting Nurse Association of Texas, a \$75M non-profit agency providing multiple community services in the Dallas/Fort Worth region. He also served as a vice president of operations for a large for-profit home health agency.

In his role as a consultant, he has assisted organizations in achieving enterprise wide goals for transformation and performance improvement, enhancing back office processes, systematizing end-to-end departments and their deliverables, and developing shared service functions. As a highly experienced interim leader, Ron has served as executive director and chief financial officer, managing financial, operational and reimbursement functions for providers ranging in size from \$25M to \$280M+ in annual revenue.

An active member of the National Association for Home Care and Hospice, and the Home Care and Hospice Financial Managers Association, Ron is a seasoned speaker for state and national associations.

He graduated with a B.B.A. in accounting from Lamar University.