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**Betty Gordon**  
RN, BSN, MPH,  
Principal

**Betty Gordon is a Principal at Simione Healthcare Consultants with progressive home care experience since 1968.**

Betty has expertise in home health and community-based alternative care with diversified management experience in public, non-profit, proprietary health care, social agencies and consulting.

Her work includes providing direction and leadership to all consulting staff, client development including proposal generation, marketing calls, attendance at trade shows, and various public speaking engagements. Among her previous positions, Betty was Senior Vice President, Clinical Services, developing corporate policies and procedures relating to the provision and delivery of home care services, a Project Site Director, planning, developing, and implementing federally-funded experimental research project investigating the coordination of community-based care for frail elderly. She was also Director of Patient Care Services for a Non-Profit Hospice, launching the organization to provide palliative and supportive service to terminally ill patients and their families in a home setting, fund raising, grant writing, patient assessments, and community relations.

Betty is a graduate of Johns Hopkins University School of Hygiene and Public Health, with a M.P.H. in Health Services Administration and is a registered nurse. She is also a member of various organizations including the National Association for Home Care & Hospice, Home & Health Care Association of Massachusetts, American Nurses Association, Oncology Nurses Association, American Public Health Association, Sigma Theta Tau Nursing Society, Who's Who in America, Who's Who in Female Executives and Who's Who in Nursing.